



the
foundation
CARLETON PLACE & DISTRICT MEMORIAL HOSPITAL

Annual Report 2019-2020



OUR HOSPITAL

In 1955, our hospital was built as a memorial to the lives lost, and the veterans who served in World War I and II. For more than 60 years, we have honoured this legacy, by offering compassionate care and exceptional services, close to home.


Carleton Place & District Memorial Hospital serves a large region that includes Carleton Place, Beckwith, Mississippi Mills and West Ottawa. Every day, our team of caring staff, volunteers and doctors touch the lives of patients and their families with their compassion, skill and expertise.

Our hospital is a 22-bed acute care facility providing emergency care 24 hours a day, 7 days a week, as well as outpatient services such as sleep clinic, physiotherapy, diagnostic imaging, telehealth and mental health.

Now, our community is growing and expanding; and, to keep pace, we must too. *Will you join us—and help us grow and improve—so that we may continue to honour this legacy now and into the future?*


WHY GIVE TO THE FOUNDATION?

Governments fund basic hospital operating costs only. They do not fund the purchase of patient-care equipment. Our Hospital relies on the Foundation to raise money needed to buy equipment. This is where YOU come in. By donating to the Foundation, you are helping to ensure access to health care close to home for you, your family, your friends, your neighbours... your community.



HOSPITAL STATS
2019-2020

- 17,757** Emergency Visits
- 16,050** Diagnostic Imaging Exams
- 14,106** Ambulatory Care Visits
- 6,076** Inpatient Days
- 1,369** Surgical Procedures
- 555** Admissions



CARLETON PLACE & DISTRICT MEMORIAL HOSPITAL

“The care provided to my mother was exceptional. Everyone from the nurses, to the kitchen staff, the cleaners and maintenance had smiles on their faces and a willingness to help. You made a stressful time so much easier for my mom and our family. Thank you.”
~ Jennifer B. ~

HELPING FUND QUALITY HEALTH CARE CLOSE TO HOME

Formed in 1994, the Carleton Place & District Memorial Hospital Foundation is dedicated to raising funds to strengthen the Hospital's ability to provide the best health care possible to the residents of Carleton Place and surrounding communities.



the
foundation
CARLETON PLACE & DISTRICT MEMORIAL HOSPITAL



*“Never doubt that a small group of thoughtful committed citizens can change the world: indeed, it’s the only thing that ever has.”
~ Margaret Mead ~*

DONORS help make the difference between good health care and the outstanding care offered at Carleton Place & District Memorial Hospital.

We are committed to financial accountability and transparency and work hard to make your donation dollars go further by continuously looking for new and innovative ways to fundraise and raise awareness of the Hospital’s needs.

We offer opportunities to support the purchase of safe, quality patient-care equipment, staff education, renovations and redevelopment to our Hospital. We are accountable to our donors. We steward with respect, integrity and transparency.

MISSION

To enhance patient care at the Hospital by encouraging philanthropic giving through fundraising along with the prudent management of donor funds.

VISION

To meet the needs of the Hospital by building a legacy of support through continual philanthropic efforts.

VALUES

The CPDMH Foundation will:

- Clearly explain our priorities and the purpose for which we are raising funds
- Be fiscally responsible with the donations and gifts entrusted to us by our donors
- Act with integrity, honesty and openness
- Ensure that donor funds are used effectively for the purpose for which they were given
- Respect the privacy of our donors by not selling or exchanging their anonymity
- Conduct ourselves with sensitivity and professionalism

OUR TEAM

BOARD

- Ian Grant, *Chair*
- Joanna Luciano, *Vice Chair*
- Ken Mylrea, *Treasurer*
- Anna Potvin, *Secretary*
- Kent Blackburn, *Director*
- Jerry Flynn, *Director*
- Norma Hamilton, *Director*
- Joanna Hauser, *Director*
- Linda McGreevy, *Director*
- Esmail Merani, *Director*
- David Nephin, *Director*
- Sharon Sinfield, *Director*
- Stephen Tunks, *Director*
- Mary Wilson Trider, *Hospital CEO*

STAFF



Krista Simpson
Donor Relations

Patricia Gaudreau
Communications & Community Engagement

Robyn Arseneau, *MPhil, CFRE*
Executive Director (maternity leave)

Wendy Knechtel, *CFRE*
Interim Executive Director



The summary financial statements are derived from the complete audited financial statements for CPDMH Foundation, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at and for the year ended March 31, 2020.

SUMMARY STATEMENT OF FINANCIAL POSITION

as at March 31, 2020

ASSETS

Current Assets

| | | |
|----------------------|---------------------|---------------------|
| Cash | \$ 231,065 | \$ 121,654 |
| HST Receivable | 14,529 | 6,117 |
| Prepaid expense | 2,054 | 2,525 |
| Investments (note 3) | 5,120,124 | 4,347,541 |
| | \$ 5,367,772 | \$ 4,477,837 |

LIABILITIES AND NET ASSETS

Current Liabilities

| | | |
|--|---------------|---------------|
| Accounts payable and accrued liabilities | \$ 4,583 | \$ 2,511 |
| Due to Carleton Place & District Memorial Hospital | 52,568 | 47,715 |
| | 57,151 | 50,226 |

NET ASSETS

| | | |
|--------------|---------------------|---------------------|
| Restricted | 4,309,451 | 3,527,556 |
| Unrestricted | 1,001,170 | 900,055 |
| | 5,310,621 | 4,427,611 |
| | \$ 5,367,772 | \$ 4,477,837 |

SUMMARY STATEMENT OF OPERATIONS year ended March 31, 2020

REVENUE

| | | |
|-----------------------------------|----------------|------------------|
| Estate bequests and major gifts | \$ 284,683 | \$ 811,828 |
| Fundraising and general donations | 601,725 | 308,175 |
| Investment income | (2,447) | 159,740 |
| | 883,961 | 1,279,743 |

EXPENDITURES

| | | |
|--|----------------|----------------|
| Administration | 291,318 | 156,518 |
| Bursaries/Transfers to other charities | 3,014 | 5,814 |
| Fundraising | 91,222 | 63,918 |
| Membership dues/Professional fees | 8,330 | 3,308 |
| | 393,884 | 229,558 |

OPERATING INCOME

| | | |
|---|-----------------|------------------|
| Transfer from Carleton Place & District Memorial Hospital Auxiliary | 490,077 | 1,050,185 |
| Transfer to Carleton Place & District Memorial Hospital | 456,260 | (63,327) |
| | (63,327) | (424,009) |

NET REVENUE

\$ 883,010 **\$ 626,176**

STATEMENT OF CASH FLOWS year ended March 31, 2020

CASH PROVIDED BY (USED IN)

OPERATING ACTIVITIES

| | | |
|--|----------------|----------------|
| Net revenue | \$ 883,010 | \$ 626,176 |
| Net change in non-cash working capital items | | |
| HST receivable | (8,412) | 7,594 |
| Prepaid expenses | 471 | (2,525) |
| Accounts payable and accrued liabilities | 2,072 | (2,629) |
| Due to Carleton Place & District Memorial Hospital | 4,853 | 46,755 |
| | 881,994 | 675,371 |

INVESTING ACTIVITIES

Net change in investments, including unrealized gains **(772,583)** **(572,630)**

CHANGE IN CASH

109,411 **102,741**

CASH - BEGINNING OF YEAR

121,654 **18,913**

CASH - END OF YEAR

\$ 231,065 **\$ 121,654**

YOUR DONATIONS AT WORK



The **Connex Spot Check Vital Signs Monitor** is an advanced, touch screen monitor featuring bright, vivid colours with minimal knobs or buttons. This vital piece of equipment, used daily in patient assessments on the Medical/Surgical unit and in the ED, measures pulse oximetry, blood pressure and temperature.



Patients are benefitting from the new **Centrella Smart+ Bed** with nurse call siderail, steer caster, removable IV pole, verbal alerts, brake alarm, touch screen, battery backup, WiFi, lockout controls and more. Thanks to your generous donations, we were able to purchase the bed which makes nurses' jobs safer and more efficient, while increasing patient comfort.





THANK YOU VERY MUCH

COMMUNITY PARTNERS



Waterside VIVA Retirement Community hosts the *CP Senior of the Year Awards Banquet* which includes a silent auction benefitting our Hospital. Waterside also hosted us in a suite for three months when our team needed extra office space.



Since July 2017, the *Ashton & Community Hang-Out/Take-Out* has raised \$15,917 for our Hospital. This incredible team, led by Richard and Dorothea Bendall, is behind the success of this third-party event which donates 50% of the proceeds to the Foundation.



Our first kick at *Catch the Ace* has been a tremendous success thanks to our great partnership with Legion Branch 192. We are also grateful to ticket retailers Mitchell's Independent Grocer and Heritage Community Fitness Centre.



"We were all born in the Carleton Place Hospital. Our families all use the emergency room. We value having our local hospital and believe in community support."
~ The Bowes Brothers ~



Carleton Place Cruise Nights have raised \$31,140 for CPDMH since 2011. This is yet another successful third-party initiative with Jeff Shoots behind the wheel, his wife Bev riding shot-gun and their team of dedicated volunteers and the classic car enthusiasts who support this weekly event all summer long.

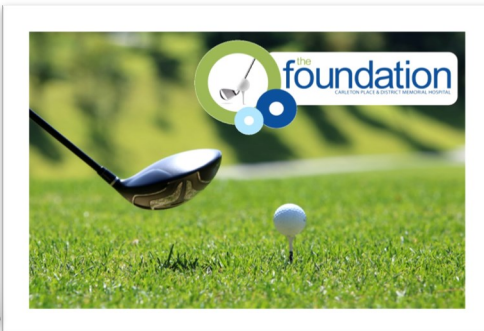
THE POWER OF SOCIAL MEDIA

The 2019 *Tim Hortons Smile Cookie* campaign in Carleton Place raised \$12,726 for CPDMH. This year's success—\$3,066 more than last year—is a direct result of a very strong social media campaign.

- #SmileCookie
- #Smiles4CPDMHF
- #GetASmileGiveASmile
- #SmileItForward



FUNDRAISING YEAR IN REVIEW



In celebration of the Foundation's 25th Anniversary, the 2019 *Bed Pan Classic Golf Tournament* was held in style at the Mississippi Golf Club. It was a fun-filled day of golf, games, prizes and delicious food.

Christmas in Carleton Place HOUSE TOUR



Jane Tunks loves Christmas. Jane had a vision... a vision of a community fundraiser with a house tour where hundreds of people visit decorated homes in Carleton Place during the holiday season. Since 2012, the *Christmas in Carleton Place House Tour* raised \$70,000 for our Hospital! Due to COVID-19, the 2019 house tour marked the unexpected finale of this fundraising event benefitting CPDMH. The Foundation extends our sincere gratitude to tour organizers, Jane and Stephen Tunks, who devoted so much time, energy and heart to pull off this event year after year.

Cheers to Jane & Stephen Tunks!

SPECIAL EVENTS

- Ashton & Community Hang-Out/Take-Out
- Beckwith Butcher Pellet Grill Raffle
- Bed Pan Classic Charity Golf Tournament
- Bowes Brothers Christmas Concert
- Carleton Place Car Cruise Nights
- Catch the Ace
- Christmas in Carleton Place House Tour
- Giving Tuesday
- Heritage Community Fitness Challenges
- Lake88.1 Radiothon and Beckwith Butcher BBQ
- Music for Miracles
- Real Wool Shop's Hearts for the Hospital and Women's Wellness Fair
- Senior of the Year Awards Gala and Silent Auction
- Tim Hortons Smile Cookie Campaign
- Other community events

PROGRAMS

- Brenda Hall Memorial Bursary
- Direct Mail
- Employee Volunteer Grants
- Funding Innovation Art Easels
- Grateful Patient
- In Memoriam & In Honour Tributes
- Matching Gift
- Monthly Gift
- Planned Giving





Healthy Futures. Together!

\$3 Million Emergency Department COMPREHENSIVE CAMPAIGN

This campaign to raise funds for a new Emergency Department and to purchase clinical equipment for Carleton Place & District Memorial Hospital is critical in enabling us to meet the needs of the population we serve. As we move into the future, we are ready with the next phase of our development - one that will build upon our strong history and our proud legacy.

"The care I received in the Emergency Department at the Carleton Place Hospital was exceptional. The staff were patient, informative, professional and showed me their utmost compassion. I am forever grateful that they were there for me in my time of need."

~ Grateful Patient ~

\$3 MILLION COMPREHENSIVE CAMPAIGN

| | |
|----------------------------------|--------------------|
| Emergency Department (ED) | \$10,000,000 |
| Government Funding | (\$8,750,000) |
| Remaining ED Capital Cost | \$1,250,000 |
| Patient Care Equipment | \$1,750,000 |
| Total Campaign Fundraising Goal: | \$3,000,000 |

NEW EMERGENCY DEPARTMENT

A new and expanded ED will better support patients, physicians, and clinical staff, with modern, state-of-the-art equipment, and a flexible, supportive space which is better able to adapt to peak volumes and manage infectious conditions. Our new ED will offer ambulance and walk-in driveways as well as barrier-free entrances. This new Emergency Department design provides improved patient privacy and satisfaction to support our growing community.

PATIENT CARE EQUIPMENT FOR HOSPITAL DEPARTMENTS

- Ambulatory Care
- Diagnostic Imaging
- Emergency Department
- Medical Surgical Unit
- Operating Room
- Physiotherapy

MOVING FORWARD

We are excited to share that this past and current year mark the "quiet phase" of this campaign. We have been working behind the scenes, having completed the feasibility study, development audit, cabinet recruitment and training as well as making a few "asks" for leadership gifts. Stay tuned for the launch of the "public phase" of the campaign to be announced soon.

CAMPAIGN CABINET

The Campaign Cabinet holds an incredible responsibility. They are a hands-on team of volunteers who are carefully selected based on their skills and dedication to making our community stronger. Members of the team will assist with key decisions around Campaign strategies, meeting with donors, visiting workplaces and organizing events. We are very proud to introduce our committed campaign co-chairs and their dedicated cabinet members!



CABINET CO-CHAIRS

Lori Cavanagh Richard Kidd

COMMUNITY GIFTS

Kent Blackburn
Joanne Henderson

BUSINESS GIFTS

Keith Bean
Tracy Lamb

PERSONAL GIFTS

Lynda Foster
Sylvia Giles

HOSPITAL GIFTS

Mark Gormley, RN
Dr. Bill Potvin

FOUNDATION SUPPORT

Linda McGreevy, Volunteer
Campaign Advisor & Board Member

Patricia Gaudreau, Staff
Campaign & Communications Coordinator

Carleton Place & District Memorial Hospital Foundation

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